## **News Release**

Stanbic IBTC Bank
A member of Standard Bank Group

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# Stanbic IBTC Bank Nigeria PMI®

# Recovery gathers pace in January

### **Key findings**

Sharper expansions in output and new orders

Rates of inflation remain elevated but show signs of easing

Muted pace of job creation

The recovery in the Nigerian private sector gathered momentum at the start of 2024, with rates of expansion in output and new orders accelerating sharply. Purchasing activity also expanded markedly, but difficulties paying staff meant that the rate of job creation eased, contributing to a rise in backlogs of work. Meanwhile, rates of inflation remained elevated but softened from December.

The headline figure derived from the survey is the Purchasing Managers' Index<sup>TM</sup> (PMI<sup>®</sup>). Readings above 50.0 signal an improvement in business conditions on the previous month, while readings below 50.0 show a deterioration.

The headline PMI rose to 54.5 in January from 52.7 in December, above the 50.0 no-change mark for the second month running and signalling a solid improvement in the health of the private sector. In fact, the strengthening of business conditions was the most pronounced in just over a year.

The recovery in new orders which began in December gathered momentum in January amid reports from panellists of strengthening demand. New business increased sharply, and to the largest degree since April 2022.

Business activity also rose for the second successive month in January and at the fastest pace in 21 months. All four broad sectors covered by the survey posted improvements in output.

In turn, companies also expanded their purchasing activity at a sharp pace, with stocks of inputs up accordingly. Firms were helped in their efforts to secure inputs by quicker deliveries from suppliers. Shorter lead times reflected good relationships with vendors, prompt payments and quiet traffic conditions.

The accumulation in stocks of purchases in part reflected plans for further improvements in output in the coming months. Companies remained optimistic that output will

#### Stanbic IBTC Bank Nigeria PMI

sa, >50 = improvement since previous month



Sources: Stanbic IBTC Bank, S&P Global PMI Data were collected 11-29 January 2024.

increase over the year ahead and were more confident than in December. That said, sentiment remained relatively muted.

Bucking the wider trend of a strengthening recovery, employment increased at a softer pace in January amid some reports that firms had faced challenges paying staff. This contributed to a second successive monthly rise in outstanding business. Backlogs increased slightly, but at a faster pace than in December.

Rates of inflation remained elevated in January, but showed some signs of easing. Purchase prices rose at the softest pace in eight months, but currency weakness and higher costs for fuel and raw materials meant that inflation remained elevated.

The rate at which staff costs increased was broadly unchanged from December as firms helped workers with higher living costs, particularly those related to transportation.

Matching the trend for input prices, the rate of output charge inflation remained elevated but eased to an eight-month low at the start of 2024.







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#### Survey methodology

The Stanbic IBTC Bank Nigeria PMI® is compiled by S&P Global from responses to questionnaires sent to purchasing managers in a panel of around 400 private sector companies. The panel is stratified by detailed sector and company workforce size, based on contributions to GDP. The sectors covered by the survey include agriculture, mining, manufacturing, construction, wholesale, retail and services. Data were first collected January 2014.

Survey responses are collected in the second half of each month and indicate the direction of change compared to the previous month. A diffusion index is calculated for each survey variable. The index is the sum of the percentage of 'higher' responses and half the percentage of 'unchanged' responses. The indices vary between 0 and 100, with a reading above 50 indicating an overall increase compared to the previous month, and below 50 an overall decrease. The indices are then seasonally adjusted.

The headline figure is the Purchasing Managers' Index™ (PMI). The PMI is a weighted average of the following five indices: New Orders (30%), Output (25%), Employment (20%), Suppliers' Delivery Times (15%) and Stocks of Purchases (10%). For the PMI calculation the Suppliers' Delivery Times Index is inverted so that it moves in a comparable direction to the other indices.

Underlying survey data are not revised after publication, but seasonal adjustment factors may be revised from time to time as appropriate which will affect the seasonally adjusted data series.

#### About PMI

Purchasing Managers' Index™ (PMI<sup>®</sup>) surveys are now available for over 40 countries and also for key regions including the eurozone. They are the most closely watched business surveys in the world, favoured by central banks, financial markets and business decision makers for their ability to provide up-to-date, accurate and often unique monthly indicators of economic trends. www.spglobal.com/marketintelligence/en/mi/products/pmi

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